Data Sheet

Strategic Project Portfolio Management in Anaplan: Empower Data-Driven Decisions and Align Strategy

Peloton CONSULTING GROUP | Digital Transformation Realized.

Peloton Consulting Group leverages deep expertise across IT and Finance planning to deliver an Anaplan-based Strategic Project Portfolio Management (SPPM) solution that aligns how teams plan, prioritize, and execute projects.

Our solution enables organizations to plan, prioritize, quantify, monitor, and analyze initiatives, maximizing business returns while aligning projects with financial planning and enterprise strategy. The result is a user-friendly yet powerful platform that brings clarity, collaboration, and control to both strategic and tactical portfolio management.

Solution Highlights

Peloton's SPPM solution delivers an adaptable model built to fit your organization's unique structure and maturity level. It empowers finance, IT, and transformation leaders to:

- Build portfolios that balance strategy and financial discipline
- Prioritize investments based on ROI, risk, and capacity
- Align operational execution with enterprise strategy
- Improve visibility into project performance and resource utilization
- Enable continuous scenario analysis for better agility

Key Capabilities

Capability	Description
Project Creation/Import	Build finance-tied projects with cash flow, workforce, and benefit logic.
Analysis	Assess and refine projects using industry KPIs to support strategic investment choices.
Prioritization	Optimize project scenarios within financial and operational limits for better decision-making.
Project Workflows	Streamline project submission, review, and approval processes in Anaplan.
Status Management	Track ownership, expenses, timelines, and milestones for all active projects.
Budget vs. Actual Analysis	Monitor expenses in real time to ensure budget alignment and rapid adjustments.
Benefit Recognition	Define and record success metrics directly tied to the P&L for measurable impact.

Use Case: IT Portfolio Management

Modern CIOs are expected to balance innovation with fiscal accountability, drive digital transformation, and maintain transparency into project spend and return.

Anaplan's IT Portfolio Management framework within Peloton's SPPM solution provides the tools to forecast, analyze, and optimize IT investments with confidence.

CIO Focus

- Forecasting and analysis of project spend
- Strategic direction for IT investment and prioritization

Common IT Portfolio Challenges

1. Projects are managed separately by CIO, CTO, COO, and CFO, with no unified governance.
2. Organizations are overloaded with initiatives competing for limited resources.
3. Annual budgeting cycles force difficult choices about where to allocate IT spend.
4. Leadership lacks visibility into the true impact or ROI of technology investments.

Who Benefits

Role/Function	Benefit
CIO/CTO Office	Enables strategic decision-making and portfolio prioritization for IT initiatives.
PMO	Strengthens project governance, tracking, and prioritization.
Transformation Office	Manages cross-functional programs that drive organizational change.
Strategy and Operations	Aligns corporate strategy with operational execution and measurable outcomes.

Why Peloton + Anaplan

- **End-to-End Visibility:** Connects strategic objectives with executional data in one unified model.
- **Cross-Functional Alignment:** Bridges Finance, IT, Operations and PMO perspectives for holistic decision-making.
- **Scenario Agility:** Enables dynamic trade-off analysis across competing initiatives.
- **Execution Confidence:** Delivers real-time tracking, predictive insights, and measurable business outcomes.

Achieve Decision-Making Excellence

Align your strategic priorities, optimize your project portfolio, and achieve measurable impact with Peloton's Strategic Portfolio Management Solution in Anaplan.

Learn more at **pelotongroup.com/anaplan** or contact us to schedule a free demo at **khutchings@pelotongroup.com**.