



Arco Educação Enhances its Logistics Management with the Oracle WMS Cloud Solution and Peloton Consulting Group

Arco Educação is the largest education solutions company in Brazil, with a complete portfolio that integrates learning systems, supplemental solutions, and school and financial management tools. It brings together more than 15 recognized brands in the sector, such as SAS, Positivo, International School, Escola da Inteligência, and Isaac. It was also the first company in the country to have an artificial intelligence case recognized by OpenAI. Today, Arco serves around 12,000 schools and impacts more than 4 million students nationwide.



Business Challenges

Arco Educação faced the challenge of managing complex logistics operations with a high degree of variability due to the diversity of brands and business models within the group. Each brand had distinct operational processes, which demanded system flexibility and adaptability to ongoing organizational change. In addition, the company deals with intense seasonal peaks, especially during the back-to-school preparation period, when school order volumes increase exponentially. It was essential to adopt a solution that could ensure operational scalability and strict accuracy in order fulfillment, avoiding errors in SKU quantity and variety during shipment.



Approach

Arco chose to implement Oracle WMS Cloud as its strategic platform for modernizing and standardizing warehouse logistics, alongside OCI IAM for access management and security. The project architecture was designed with a phased strategy by brand, allowing for progressive organizational change while ensuring stability during transitions. The first step was the MVP, which involved deploying Oracle WMS in one of the group's distribution centers. The scope covered the main logistics processes: receiving with verification, guided smart storage, automated replenishment, cycle counting, and full physical inventory.



Business Impact

The implementation of Oracle WMS Cloud, together with OCI IAM, allowed Arco Educação to standardize and modernize its logistics operations, overcoming the complexity caused by the diversity of brands and processes across the group. With digitalization and automation of logistics flows, the company achieved greater order fulfillment accuracy, even during critical seasonal peaks. The new solution delivered real-time operational visibility, reduced logistics errors, and improved efficiency in activities such as storage, picking, kit assembly, and shipping. Furthermore, the phased-by-brand strategy ensured a smooth transition that respected organizational dynamics while maintaining operational continuity.

Summary

Arco Educação, the largest education solutions company in Brazil, serving around 12,000 schools, faced logistics challenges due to its complex brand ecosystem and strong seasonal demand. To modernize and standardize its operations, the company implemented Oracle WMS Cloud along with OCI IAM, with the support of Peloton Consulting Group. The MVP and Phase 1 of the project transformed two distribution centers, which now operate fully on the new platform, covering processes from automated receiving to shipping and inventory control, along with access and security management. This initiative provided Arco with greater control, scalability, security, and efficiency, boosting its ability to sustain growth and continue building the future of education with technology and excellence.



About Peloton Consulting Group

Peloton Consulting Group has the vision and connected global capabilities to help organizations envision, implement, and realize the benefits of digital transformation. Our team has the best practices, knowledge, industry expertise, and know-how. We make digital transformation a reality by leveraging Enterprise Performance Management (EPM), Enterprise Resource Planning (ERP), Supply Chain Management (SCM), Human Capital Management (HCM), Customer Experience (CX), Analytics, and Data Management for the cloud. Through connected capabilities, we bring people, processes, and technology together. We help organizations go further, faster. That is the Peloton way!