



CPFL Enhances Project Management with Oracle Primavera Unifier Cloud, OPC, and OIC and Peloton Consulting Group

CPFL Energia is one of the largest companies in the Brazilian electric power sector, operating in generation, distribution, commercialization, and services. With a presence in 11 states and more than 10 million customers, CPFL continuously reaffirms its commitment to innovation, sustainability, and operational excellence.



Business Challenges

Within the context of complex investments and strict regulatory requirements, CPFL sought to expand the integration and standardization of its project management processes. The goal was to achieve greater visibility, predictability, and governance across all stages of the project lifecycle, strengthening strategic alignment and efficiency in resource allocation.

Approach

With the strategic support of Peloton Consulting Group, CPFL implemented a pioneering, comprehensive Oracle solution. CPFL integrated Oracle Primavera Unifier Cloud for cost management and workflows; Oracle Primavera Cloud (OPC) to leverage collaborative scheduling and planning, and Oracle Integration Cloud (OIC) to integrate with SAP ERP.

The project was carried out between November 2023 and February 2025, involving 30 CPFL professionals and 20 Peloton specialists. More than 200 specific requirements were implemented, accompanied by training for 70 key users.

Key innovations included an intelligent date calculator with interdependency logic between projects; automatic generation of cash flow curves, optimizing CAPEX and treasury forecasts; integrated land acquisition flow covering easements, licenses, and compensations; and unified, real-time dashboards with consolidated KPIs for the entire portfolio.

Business Impact

The digital transformation delivered significant results, including 100% visibility of the project portfolio, with real-time traceability. Planning efficiency increased by 40%. Project approval time reduced by 25%. Strengthened governance, with auditable workflows, aligned with ANEEL guidelines. CPFL realized greater control of operational risks and detailed financial visibility, and scalable processes supporting the company's growth strategy were put in place.

Summary

This project became a landmark in the electric power sector, demonstrating how the combination of Oracle technology, Peloton's expertise, and CPFL's strategic vision can redefine capital project management. With this initiative, CPFL consolidated its leadership and innovation position, while creating a solid foundation to expand its investments with intelligence, predictability, and operational excellence – a true success story in digital transformation within the Brazilian energy sector.