

True Transformation: How TrueBlue Modernized Financial Reporting and Analysis

TrueBlue is a leading staffing, recruiting, and workforce management company, specializing in solutions that meet clients' needs for a reliable, efficient workforce. With vast experience in a multitude of industries, TrueBlue assigns as many as 100,000 people to work each day, drawing from a database of hundreds of thousands of candidates, and places more than 250,000 people in permanent positions annually.



Business Challenges

TrueBlue faced significant challenges with a previously over-customized cloud EPM implementation that hindered performance and left users dissatisfied. Fragmented, homegrown systems made data access difficult and unreliable, while costly tools like Power BI and Snowflake added complexity and unnecessary expense. The company needed a solution that was holistic, with easy access to data, and without the need to create complex integrations between various systems.

Approach

Seeking a streamlined, integrated solution with trusted data and powerful visualizations, TrueBlue turned to Peloton to get a unified solution that included easy and efficient access to data, data integrity, and visualizations. As a result, the workforce management company became an early adopter of Oracle Fusion Cloud ERP Analytics to modernize and simplify their financial processes, including Planning, Reconciliation, and Close.

Business Impact

With Oracle Fusion Cloud ERP Analytics, TrueBlue now delivers precise, segmented financial analysis with confidence. By blending AP and GL data, they can easily track vendor spend, accruals, and account trends, driving smarter decision-making across the business. The pre-built integration with Oracle Fusion Cloud ERP ensures trusted data and eliminates integrity issues. The intuitive platform has boosted user adoption, enhanced client satisfaction, and reduced both risk and manual effort. Backed by a scalable, best-in-class solution, TrueBlue is well-positioned for future growth.

Summary

By partnering with Peloton Consulting Group, TrueBlue became an early adopter of Oracle Fusion Cloud ERP Analytics, allowing their organization to connect people, processes, and technology while gaining a cohesive solution that delivers trusted data and powerful visualizations. Today, the company confidently analyzes financial data by operating segment, blends AP and GL data to uncover insights, and drives smarter decisions with less manual effort and risk. With increased user adoption and a scalable foundation for growth, TrueBlue is positioned for continued success.

