

National Salon Chain unifies 800+ locations with EPM Cloud

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Peloton
CONSULTING GROUP
Retail Industry
Oracle EPM Cloud Go Live

**EUROPEAN
WAX
CENTER**

Industry: Retail

European Wax Center | Plano, TX | www.waxcenter.com

Products Purchased: EPM Cloud - Planning

Systems Replaced: Excel

Competition: Adaptive Insights

Integrations: Netsuite



European Wax Center began as a family-owned salon where two brothers had an idea to revolutionize the waxing experience. Since 2004, European Wax Center has become the leading wax specialty personal care brand in the United States with over 800 centers nationwide.

Project Overview

Peloton Consulting Group implemented EPM Cloud to support European Wax Centers financial planning and reporting process. A key factor in EWC's decision to implement Oracle's EPM Cloud was the ad-hoc reporting and analytic capabilities that provided flexibility for the financial platform to evolve during business growth. European Wax Center and its franchisees operate in 800+ locations across the U.S, and Peloton was able to seamlessly unify the planning and reporting capabilities for all locations. EWC valued Peloton's Fit to Modern implementation approach, industry expertise and have already recognized the benefits from their digital transformation.

Business Challenges



European Wax Center was burdened by highly manual reporting efforts that had become extremely time consuming. EWC's Financial leadership needed a scalable planning and reporting solution to improve processes, and provide better analytics to support the strategic growth objectives of the organization. Key requirements included:

- Ad-hoc reporting and analytics
- Project and vendor level financial planning
- Rapid implementation and extensive user adoption
- Integration with NetSuite

Key Accomplishments

Working closely with European Wax Center's Finance organization, Peloton successfully implemented EPM Cloud - Planning to provide:

- **Business Process Improvement** - Configured a solution to assist in the reconciliation of actuals during the accounting close process
- **Scalability** - Improved planning and analytics to support strategic growth objectives
- **Created Efficiencies** - Increased value-added efforts where previous inefficiencies surrounding the budget process were significant cost drivers
- **Expanded User Adoption** - The finance team was able to adopt to the platform, train power users and IT staff in order to be self-sufficient in maintaining the application

Why Peloton Consulting Group

ORACLE

Service
Partner

Expertise in
Oracle EPM Enterprise Cloud
in North America

European Wax Center chose Peloton Consulting Group as their implementation partner because of our robust EPM product knowledge, industry specific use cases in retail, and quality of our customer references. They valued us as a trusted partner offering them a Fit to Modern implementation approach, enabling them to deploy and adopt the solution quickly.

Who to Contact



Carly Swisher

Sales Executive, Retail

cswisher@pelotongroup.com



Rob Caruso

Industry Leader, Retail

rcaruso@pelotongroup.com

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