



## J&J Snack Foods Improves Financial Planning with Oracle Cloud EPM

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### Oracle Cloud EPM Go Live



#### Industry: Consumer Packaged Goods (CPG)

J&J Snack Foods | Pennsauken, NJ | [www.jjsnack.com](http://www.jjsnack.com)

Products Purchased: Oracle Cloud EPM - Planning, Financial Consolidation & Close  
Systems to be Replaced: Microsoft Excel



As a leader and innovator in the snack food industry, J&J Snack Foods provides branded snack foods to food service and retail supermarket outlets. Its products include such icons as SUPERPRETZEL and ICEE, fan favorites like LUIGI'S Real Italian Ice, The Funnel Cake Factory Funnel Cakes and Hola Churros, as well as a host of other products.

#### Cloud EPM Business Drivers

J&J Snack Foods had been experiencing growth and change which created the need for a more cohesive, integrated financial planning platform. Peloton Consulting Group was chosen to support the needs of J&J Snack Foods and create a path to a more integrated solution over a phased roadmap. Peloton recently implemented Oracle Cloud EPM for Planning, Financial Close & Consolidation and Account Reconciliation. The near-future roadmap solutions include Profitability, Cost Management and Narrative Reporting.

The Oracle Cloud EPM deployment achieved the following outcomes:



#### Who to Contact for more information



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