



The Chick-Fil-A Way: Successfully Live with Oracle Cloud EPM

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Oracle Cloud EPM Go Live



Industry: Retail - Quick Service

Chick-Fil-A | Atlanta, GA | www.chick-fil-a.com

Products Purchased: Oracle Cloud EPM - Planning

Systems Replaced: Vena & Excel



Chick-fil-A, Inc. is the largest quick-service chicken restaurant chain in the United States with more than 2,000 locations in 46 states. They are supported by a strong brand and award-winning restaurant designs and architecture. The family-owned, privately-held company is strategically expanding and uniquely positioned for continued future growth.

Cloud EPM Business Drivers

Chick-fil-A's lemon producing organization, Bay Center Foods, was seeking to improve its planning capabilities, while being folded into the Chick-Fil-A supply division. In addition, Chick-fil-A Supply was seeking to benefit from an improved Capital Planning process that would be integrated with their existing planning solutions.

The key decision makers at Chick-Fil-A were impressed with Peloton Consulting Group's high level of expertise within the Retail Quick Service industry and strong client centric delivery approach to enable their transition to Oracle Cloud EPM. Peloton successfully implemented a best-in-class future state Cloud EPM solution focused on delivering improved business processes and providing a scalable technology platform to support their organizational growth.

Chick-Fil-A achieved the following benefits:

-  Integrated planning capabilities across Supply division to support broad planning, forecasting & reporting
-  Enabled more robust capital & driver-based planning with CapEx & 'What If' Analysis
-  Improved process efficiency with a scalable & flexible platform to accommodate changing business needs

Who to Contact for more information



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