

Edmunds.com Inc. is an automotive information website, providing data on vehicle transactions, specifications, incentives, and other topics of interest. They serve millions of visitors each month and empower shoppers to buy smarter with instant, upfront prices for cars and trucks currently for sale at 10,000 dealer franchises across the U.S.



High Tech
Oracle Subscription Management
& EPM Cloud - Planning



Business Challenge

- **Non-Integrated Financial Systems** - Increased demand to transform business operations by migrating from legacy standalone systems to an Oracle Cloud Integrated solution
- **Lack of Real-Time Reporting** - Previous reporting process lacked transparency and was difficult to maintain, which highlighted the value of leveraging a purpose-built cloud solution
- **Legacy ARIA System** - Legacy billing system was unable to support the large volumes of data running through the application

Solutions

- **Planning in the Cloud** - Migrated to EPM Cloud to leverage the benefits of the Oracle Cloud platform and the ability to rework legacy calculations
- **Subscription Management** - Replaced their legacy billing system with Oracle Subscription Management to take advantage of the Oracle Cloud Tax functionality & Accounts Receivable and enhance integration with existing ERP Cloud

Impact

- **Automated Integration** - Seamless integration and automated data loading from source systems, including Oracle ERP Cloud and Salesforce
- **Enhanced Visibility** - Developed a custom model for Edmunds in order to both budget and analyze detail vendor expenses
- **Standardized Process** - Developed a standardized, scalable process that reduced manual effort that aligns with future growth